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| **IV. GOALS AND ACTION PLAN** | | |
| **Nine-Month Plan.** List 1-2 goals for each month through December 2012. | | |
| **Month** | **Action Steps** | **Indicators / Date** |
| April  1. Bake sale fundraiser at Chinese supermarket  2. Plan out next seminar  3. Web design  4. LearnServe Venture Fair and Panels  5. Set up a bank account. | Contact the supermarket, set up sponsorship details, purchase baked goods and napkins, make posters and fliers.  Review feedback, meet with team to discuss topic, schedule with Mrs. Teng (sponsor at C&T), contact speakers.  Talk to Lily (team webmaster) about her design ideas!  Prepare presentation board, pitch, finalize website, practice! | 4/21/12  Approved by Mrs. Teng, speakers are prepared, we are ready to get the word out!  4/12/12 |
| May  1. Get the word out about the seminar!  2. Hold 2nd Cultural Crossroads seminar. | Contact Chinese schools to send out emails, post in Chinese newspaper, post up fliers at Chinese supermarket.  Communicate with speakers, prepare presentation and handouts, practice! | We receive email RSVPs from prospective attendees.  5/26/12 |
| June  1. Contact organizations we can organize volunteer events with.  2. Hold a service event. | Contact senior center, soup kitchens, etc. to find how they can accommodate for a group of volunteers. Ask LearnServe about past experience with service days! | Service event- plan for a Saturday at the end of June. |
| July  1. Hold 3rd Cultural Crossroads seminar.  2. Purchase domain name (projectculturalcrossroads.org) for an improved website. | Ask Lily and/or LearnServe about purchasing a domain. | Seminar- Sunday afternoon. |
| August  1. Hold a service event.  2. Reach out to more potential sponsors. | Speak with the Asian American service providing organizations (AAPA, CCACC) once we have established ourselves in the community. | Service event- plan for a Saturday. |
| September  1. Hold 4th Cultural Crossroads seminar.  2. Recruit new team members. | New freshmen at school, next year's LearnServe class. | Seminar- Sunday afternoon. |
| October  1. Hold a service event. |  | Service event- plan for a Saturday. |
| November  1. Hold 5th Cultural Crossroads seminar.  2. 'Pitch George' Competition (?) | Revise and practice pitch! | Seminar- Sunday afternoon. |
| December  1. Hold a service event (at the Senior Center) | Plan out activities for both the young and elderly. | Service event- plan for a Saturday or during winter break. |
| **Long-Term Goals**. What are three things you plan to achieve in the second year of your Venture (Jan – Dec. 2013)? What actions will you take to reach these goals?  1. Reach out to a larger audience. Currently, we are primarily serving the C&T community, so our venue is smaller (it can host an audience of 20-25). We could hold the seminars as an extension of Chinese school on Saturday afternoons, where there is a larger space (high school cafeteria/auditorium) and more people.  2. Expand to beyond the Chinese American community. We hope to do some more research and recruit team members from other immigrant communities, where the same intergenerational gap is inherently present. We could even ask next year's LearnServe fellows, if they are interested in cultural issues, to start a new branch of Cultural Crossroads.  3. Incorporate as an official non-profit organization. Research the legal steps that need to be taken with the help of Mrs. Teng (our adult ally) who currently runs a 501(c)(3) non-profit. | | |